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## **MEDBRIDGE LAUNCHES NEW WEBSITE TO BETTER REFLECT SERVICE OFFERINGS**

SANTA BARBARA, Calif., September 6, 2011 --- MedBridge, a leading ambulatory surgery center (ASC), development and management company, officially launched its new website and brand on July 29, 2011. MedBridge's website illustrates the tangible success that they have had with partners, facilities and their patients, as one, multifaceted company.

"The new website successfully encompasses and explains the wide array of services that MedBridge provides," commented Dave Odell, president and founder of MedBridge. "Medbridge is about more than just development! We are so proud of the breadth and depth of experience we bring to the ASC industry, we have made it our aim to provide excellence in development, turnaround, physician advising and billing services" added Odell.

"For over 12-years MedBridge has had a '.com' presence in the webosphere. The company intentionally acquired a '.md' domain name to reflect the centrality of surgeons and specialists (MD's) to its business." Ruth Loomer, General Manager at MedBridge explains that Medbridge exists "to free surgeons and specialists to focus their best energy on healing their patients by being the experts they trust to manage all the details of their ASC business."

MedBridge's new website displays its mission, leadership and values of corporate social responsibility, while it seeks to give a transparent view of its past success, current operations, and future mission.

MedBridge's new website highlights its diversified ASC solutions: Development, turnaround, physician advising, and billing services. MedBridge looks forward to assisting many more surgeons and specialists in ASC's with all the details of their business so they can spend their best energies on healing patients.

## About MedBridge

Since 1999, MedBridge has been a leading provider of development, turnaround, partnership advising, and revenue cycle management services for ambulatory surgery centers (ASCs) and other healthcare facilities. The company's comprehensive end-to-end solutions enable steady growth while enhancing the bottom line. Led by a Santa Barbara-based team of over thirty professionals, MedBridge is focused on freeing surgeons and specialists to spend their best energy healing patients. To learn more about MedBridge's expertise and solutions, visit <http://www.medbridge.md/solutions/>

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SOURCE MedBridge

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