



FOR IMMEDIATE RELEASE

MEDBRIDGE EARNS GREEN CERTIFICATION

SANTA BARBARA, Calif., Jan. 11, 2011 --- MedBridge, a leading provider of development, management, turnaround and revenue cycle services to ambulatory surgery centers (ASCs), announces its official certification by the Green Business Program of Santa Barbara County.

“This certification demonstrates MedBridge’s commitment to environmental stewardship and the hope that each of our employees thinks about their carbon footprint at work and home,” said Ruth Loomer, General Manager at MedBridge. Loomer is also a Partnership Council Member of the Community Environmental Council, an environmental nonprofit focused on energy efficiency, alternative transportation, and renewable energy.

“Our culture of sustainability can be seen in our extensive alternative transportation program,” remarked Katie Chambers, Human Resources Manager at MedBridge. “We encourage employees to ‘green’ their commutes through a monthly raffle and semiannual incentives. Over fifty percent of our employees participate on a regular basis.”

MedBridge committed significant resources and effort to meet and exceed the typical sustainability measures. Traditional fluorescent lighting was replaced with energy-efficient T8 fixtures and bulbs. Conventional sprinkler heads were replaced with drip irrigation or rotating heads. A rain sensor was installed to significantly reduce irrigation water usage. Copy paper of 30% post-consumer waste content (PCW) was replaced with 100% PCW paper. Responsibly harvested and recycled content paper goods are used in kitchens and bathrooms. These changes, among many others, exhibit MedBridge’s dedication to serving its clients in a socially responsible way.

“This is just the beginning. I’m excited to see where we go from here,” added Loomer.

About MedBridge

Since 1999, MedBridge Development has been a leading provider of development, management and turnaround services for ambulatory surgery centers (ASCs) and other healthcare facilities. Led by a Santa Barbara-based team of over thirty professionals, MedBridge Surgery Center Billing focuses exclusively on maximizing reimbursements and collections for its ASC clients. Additional information about MedBridge is available at www.medbridgedevelopment.com and www.medbridgebilling.com.

About the Green Business Program of Santa Barbara County

The Green Business Program of Santa Barbara County aims to recognize, through certification, businesses that go above and beyond complying with applicable regulations and required measures to implement additional actions in areas such as waste reduction and recycling, environmentally preferable purchasing, energy efficiency and conservation, water conservation, air pollution prevention, and transportation using a checklist tailored to their industry type. The goal of the program is to help businesses become models of sustainability while enhancing the environment. Additional information is available at www.greenbizsbc.org.

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