

FOR IMMEDIATE RELEASE

LINDEN SURGICAL CENTER HIRES NEW MANAGEMENT, DIRECTOR OF NURSING, AND ADMINISTRATOR

BEVERLY HILLS, Calif., Jan. 30, 2011 --- Linden Surgical Center, a leading provider of outpatient services to the Beverly Hills and surrounding areas, announces today several positive changes that are reshaping the center's image and improving the patient and physician experience.

Santa Barbara-based MedBridge, with over twelve years experience developing and managing seven ambulatory surgery centers (ASCs) throughout California, assumed management of Linden Surgical Center in mid-November. "We are excited to be a part of what Linden Surgical is doing in the Beverly Hills community. The facility and staff are top-notch," remarked David W. Odell, MedBridge President and CEO.

In addition to bringing on an experienced corporate partner, Linden Surgical has hired Patricia Adams, RN, as Director of Clinical Operations, and Christopher Tormey, RN, as Executive Administrator. Ms. Adams brings over thirty years of clinical operation experience, with over ten years specifically managing ASCs. Mr. Tormey, with over eleven years of clinical experience, also has a comprehensive background in business and finance. Instrumental in the successful transitions of several other MedBridge ASCs in the Bay Area, Mr. Tormey now brings his management expertise to Linden Surgical.

"Our ultimate goal," observed Tormey, "is to accommodate the schedules of our surgeons and maximize their block time. With our flexibility and fast turnaround times, what used to take a full day at the hospital could be finished before lunch." Surgeons need not worry about their patients—MedBridge has streamlined patient communication before and after surgery, ensuring there are no surprises throughout the entire process. Compassionate, thorough, patient-centered care remains the focus at Linden Surgical, according to Tormey.

About Linden Surgical Center

Linden Surgical Center provides quality and convenient outpatient services as a cost effective alternative to traditional inpatient hospital care. Medicare certified and accredited by the Accreditation Association of Ambulatory Health Care (AAAHC), the well-respected surgeons and staff combine state-of-the-art surgical equipment and technology with compassionate, individualized care. Conveniently located in the heart of Beverly Hills, Linden Surgical Center is proud to meet the outpatient surgery needs of patients from throughout the greater Los Angeles area. Additional information is available at <u>www.lindensurgical.com</u>.

About MedBridge

Since 1999, MedBridge has been a leading provider of development, turnaround and revenue cycle management services for ambulatory surgery centers (ASCs) and other healthcare facilities. Led by a Santa Barbara-based team of over thirty professionals, MedBridge is focused on freeing surgeons and specialists to spend their best energy healing patients. Additional information about MedBridge is available at <u>www.medbridgedevelopment.com</u>.

CONTACT: Josiah Lamz, Marketing Consultant MedBridge Phone: (805) 679-6763 Email: jlamz@medbridgedevelopment.com

SOURCE MedBridge

###